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PATENT

Atty. Docket No. 10015991-1

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of:

EVAN R. KIRSHENBAUM, ET AL.

Application No.: 10/091,424

Filed: March 7, 2002

For: CUSTOMER-SIDE MARKET
SEGMENTATION

Group Art Unit: 3621

Examiner: Agwumezie, Charles C.

Conf. No.: 8876

SECOND SUPPLEMENTAL AMENDMENT/RESPONSE TO OFFICE ACTION

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

This submission further supplements the response filed on April 7, 2006, in the above-referenced application.